

Norma S. Riehle

GRAPHIC / WEB DESIGNER



21635 Live Oaks Spring Drive

Katy, Texas 77450

832.274.0587

nriehle@2chairsdesign.com

www.2chairsdesign.com

Areas of Expertise

Conceptualization and production of communication design for web, print, html newsletters, editorials and branding. Able to communicate design ideas to decision makers as well as educate all levels of staff in the importance of user focused design.

Technical Skills and Software

Adobe Photoshop, InDesign, Illustrator, Dreamweaver, After Effects, Flash, Flash Catalyst, Adobe Business Catalyst, HTML, CSS, jQuery

Work Ethic

Professional, dependable and detail-oriented with a high level of expectation for the design discipline. Entrepreneur by nature, team player by design.

Affiliations

Webmaster for AIGA, the professional association for design, Houston Chapter

Board member of CANTARE Houston, a professional ensemble of singers, 2003 – present

Conferences Attended

HOW Conference, Austin, Texas, 2009
AIGA Conference, Denver, Colorado, 2008

EDUCATION

Master of Fine Arts, Graphic Design, May 2010
Savannah College of Art and Design, (SCAD), Savannah, Georgia

Bachelor of Science, Business Administration, May 1983
Concentration: Finance and Banking
University of Missouri, Columbia, Missouri

EXPERIENCE

- 2006 – present **Principal / Creative**
2 Chairs Design: Katy, Texas
Owner of design studio developing identity, promotional packages and websites for businesses from conceptualization to production.
- 2010 – present **Contract Graphic and Interactive Designer**
ExxonMobil Global Services Company: Houston, Texas
Design identity, print media and web interfaces for the Visual Communication Solutions and Public and Government Affairs Groups.
- 2007 – 2011 **Webmaster / Graphic Designer**
Christ Church Cathedral: Houston, Texas
Design and produce all communications for the Episcopal Diocese church in downtown Houston. Responsible for all print media, email communications and website management.
- 2006 – 2007 **Graphic Designer**
St. Martin's Episcopal Church: Houston, Texas
Managed layout and design of all print and interactive communications. Created a new template for the redesign of the website and populated content.
- 2004 – 2006 **Communications Manager**
First Presbyterian Church: Houston, Texas
Project manager on all communication efforts. Responsibilities included copywriting, website management, design and production of brochures, booklets and large format printing.
- 2002 – 2004 **Director of Communications**
Northwoods Presbyterian Church: Houston, Texas
Developed concepts, designed and produced all forms of communication including the newsletter, brochures, flyers, external advertising, and all forms of electronic media.